Introduction

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Trust

Set of Complex Social, Technical, and Political issues

Trust is a highly individual perception.

Trust is provided through elements like reliability, safety, and security.

*What ‘we’ except will happen happens.*
A policy framework for an open and trusted Internet
An approach for reinforcing trust in an open environment

Executive Summary

• Diminishing trust is a challenge for the Internet. To protect the opportunities of the Internet, we have to
counter diminishing trust.
• Large scale data breaches, uncertainties about how our data is being used, cybercrime, surveillance and
other online threats are impeding Internet users’ trust, how they use the Internet, and hindering Internet
adoption.
• Policymakers are facing an important challenge today. How to fully embrace the digital revolution while, at
the same time, ensuring the safety and security of their citizens.
• The Internet Society believes the Internet needs a solid foundation in trust to achieve its full potential.
• Trust is a cornerstone for all successful connectivity strategies, in developing and developed countries
alike. This can only be achieved through collective responsibility and collaboration.
• An ‘open and trusted Internet’ is a globally interoperable Internet that cultivates innovation and creates
opportunities for all. Its foundation lies in user trust, technologies for trust, trusted networks and
trustworthy ecosystem.
• This policy framework outlines an approach for addressing the complexities of building trust in an open
environment such as the Internet. It describes four interconnected dimensions of trust to be considered
when developing policies for the Internet, and provides principles to help build a trusted Internet.
A Policy Framework for an Open and Trusted Internet